

# MAKEWEBBETTER

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WE MAKE CUSTOMER EXPERIENCE BETTER.



11923 NE sumner St STE  
714705.Portland,oregon,97220,USA



support@makewebbetter.com



+918765287591



<https://www.makewebbetter.com>

# Does Your Seo WP Theme Include Right Functionality Experience And Structure



Remember the days, when you had to literally stand upon your web developer's head to get a better design for your website? Well, who can forget that and points which should be followed by SEO wp theme? **Yes, I know it is a crucial part of being your website stand on firm ground.**

I know that pretty well as one of my colleagues was going through the same phase of getting website's theme corrected from about a week or more for a Ukraine-based client. Actually, the client's business was owned by hydroelectricity and which was also a part of EU INOGATE energy programme. So, he wanted something professional to the eyes and as well as in the form of content.



## What type of layout and designs Qualifies your need?

Being the organization for best SEO services, we cannot simply say no to any of our clients all because we do not have an apt theme for hydroelectricity (specifically). It was a big task for my colleague. And so, by somehow the client was able to get convinced for other green resource themes for his website. It was simply not possible with WordPress at least!

**Well, there are times when you get headstrong clients who are likely to get convinced of a certain thing. And, if you do not show your interest with ample amount of options then you can miss the catch!**

**So to start with best SEO practices which will troll this year includes:**

You should keep heed with this that, you should be choosing a simple way to convince your client with better and easy best SEO tools which can look appealing for the greater masses, be in the budget and can shoot up with the ranking of the website.

### **Help the page to load fast and also look great**

Keeping in mind, the top wp theme you should also maintain a check on in its visual perspective, UI perspective and great user experience. Make sure that whichever theme your client choose for the web, should incorporate easy process, multi-device friendly experience and also secured output. You as the web designer should keep in mind that you should also take special care of HTTPS. This has been on the top checklist for two years now.

### **Encouraging FAQ for better engagement**

Well, as you know FAQ provides with expected answers but it is also important to heighten those FAQ questions. Through that, you have to simply earn strong links and also inculcate word of mouth across the web. As you provide best SEO services, you need to get everything rank in the top this year as well. Also, initiate revert comments, contribute back as much as possible so that people could know your brand and its name for years.

### **Use schema markup for enhancing potential visibility**

Well, it cannot be possible in some cases but trying out never goes waste. This includes getting in Google news, getting through feature snippet along with picture credit. Getting in with rich snippets around the world or any other category where the schema is supporting. You should take advantage of it.



**According to your requirement, just select one.**

But, these are only possible when you choose top most SEO wp theme for your web-platform. You should always keep in mind your website is the image of your company/brand to the world outside. It should be proper and should be enriched with best SEO services.